

For Immediate Release

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“Jewel of the Southwest” Shines In New Book

Local author David Lott chronicles Oklahoma’s First Resort in vintage images

New from local author David Lott and Arcadia Publishing comes *Medicine Park: Oklahoma’s First Resort*, the latest in the popular *Images of America* series. Known as the “Jewel of the Southwest,” Medicine Park’s dazzling images have filled this book with over 200 vintage photos!

Beginning as a cobblestone community in 1908, it was Oklahoma’s first planned resort. Tourist flocked to the area to enjoy mountains, wildlife, swimming, and other entertainment. From its founding through the 1930s, Medicine Park became a getaway to relax, gamble, and even partake in some illegal bootleg whisky.

Although after World War II the resort became subject to economic struggles, Medicine Park has never lost its luster. David hopes this book will serve as a partial reminder of past challenges and successes as the town journeys through a new century.

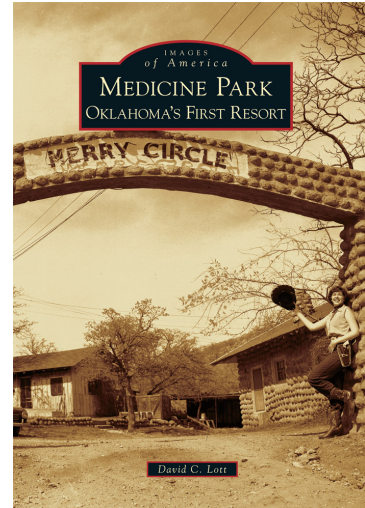
Highlights of *Medicine Park: Oklahoma’s First Resort*:

- Features original maps and advertisements that were used in the auction of the resort’s many residential lots
- Chronicles many events and attractions that attracted people from all around to Bath Lake
- Showcases the original tent buildings from the early years of the area

Available at area bookstores, independent retailers, and online retailers, or through Arcadia Publishing at www.arcadiapublishing.com or (888)-313-2665.

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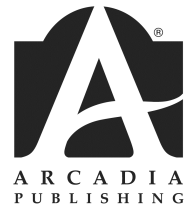


David C. Lott—graphic designer, Web site developer, and entrepreneur—resides in Medicine Park. He has been an advocate for preservation, restoration, and revitalization of the resort for two decades. This is David’s first book with Arcadia Publishing and he looks forward to sharing the history of Medicine Park and hopes it will help his efforts to preserve and restore the history of Oklahoma’s First Resort.

Medicine Park: Oklahoma’s First Resort
by David Lott
Images of America Series
Price: \$21.99
128pages/ softcover
Available: **06/14/10**

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About the Author of *Medicine Park - Oklahoma's First Resort*

David C. Lott is a long time resident of Medicine Park - Oklahoma's First Resort. He has been an advocate for more than two decades for preservation, restoration, and revitalization of the historic community. In the early to mid 1990s he served as founding Chairman of Medicine Park Economic Development Authority, The Wichita Mountains Arts Council, the Medicine Park Chamber of Commerce and the Comanche County Tourism Development Trust Authority. During the same period Lott also served as Co-Chairman of the Lawton Chamber of Commerce Tourism Development Committee and was a Board Member of the Great Plains Country Association. To honor his preservation efforts, Lott has been the recipient of many local, state, and national awards and recognition.

Through his various volunteer affiliations, Lott has had the opportunity to help promote economic development in southwest Oklahoma through tourism and historical preservation.

A native of South Texas, Lott moved to Oklahoma in 1970 to attend Oklahoma State University where he majored in Hotel and Restaurant Administration. Following college, he spent a number of years as owner/operator of several nightclubs and restaurants in Oklahoma. The opportunity to assist the Wallock Foundation in its efforts to historically preserve the Holy City of the Wichitas, in the heart of the rugged Wichitas Mountains, was what brought Lott to southwest Oklahoma in late 1988. It was during his period of involvement with the foundation that he fell in love with the community of Medicine Park. At the time, the little resort community was noted through the Oklahoma Historical Society as a "resort in decline." Its day as being a vital part of the state's tourism industry had passed decades before. However, Lott and a small group of dedicated individuals saw an opportunity for revitalization and renewed economic development.

As Lott states, "We climbed way out on a limb - then sawed it off behind us to see where the adventure would lead us." The effort has proven out not to be in vain because Medicine Park has re-developed itself into somewhat of an artist community, numerous historic structures have been restored and people from around the country are re-discovering Medicine Park. The community was recently named one of the "coolest small town's in America" for 2010 by Budget Travel Magazine. Lott owns a small graphic design/website development studio and publishes a semi-annual e-magazine through www.cobblestonegazette.com. A creative entrepreneur at heart, Lott is always working on a new project and has another on the drawing board.